

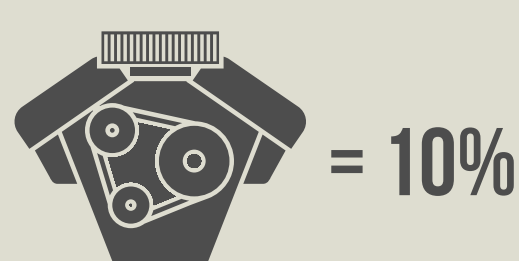
TOP 5 FAVORITE FIRST CARS FROM THE 1950'S

It's one of the most important moments in life, we remember it like it was yesterday. Starting up our first automobile, revving the engine, grinding the clutch, feeling the wind usher in the excitement of an open road.

We polled our Members at The Stratford about hitting the road in their very first car.

This is their big moment.

Tall Tales
BIG MOMENTS



TOP SELLING MANUFACTURER

CHEVROLET
PLYMOUTH
FORD
STUDEBAKER
BMW



FAN FAVORITE COLOR CHOICE

Honorable Mention
PEUGEOT
OPAL
DODGE
MERCURY



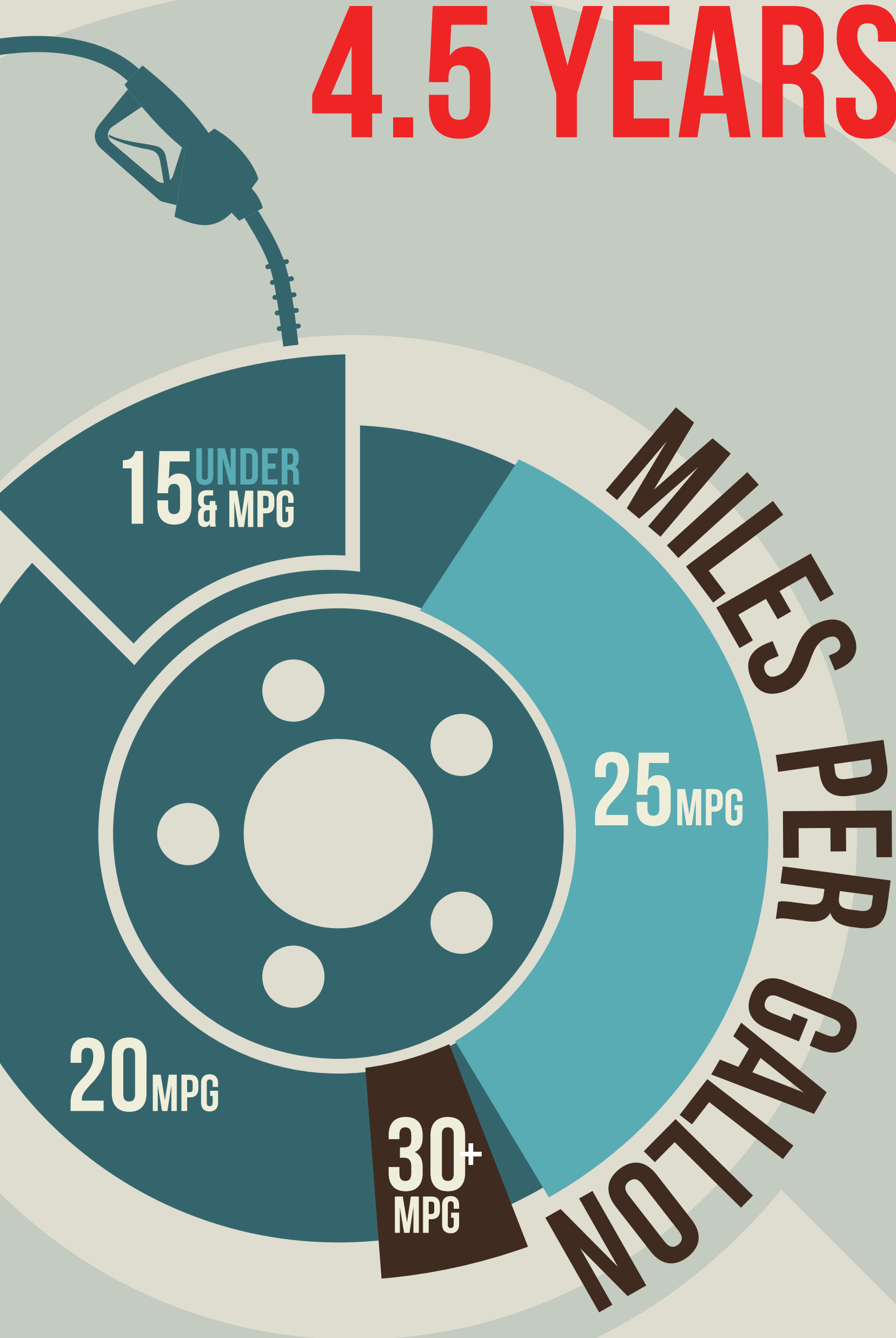
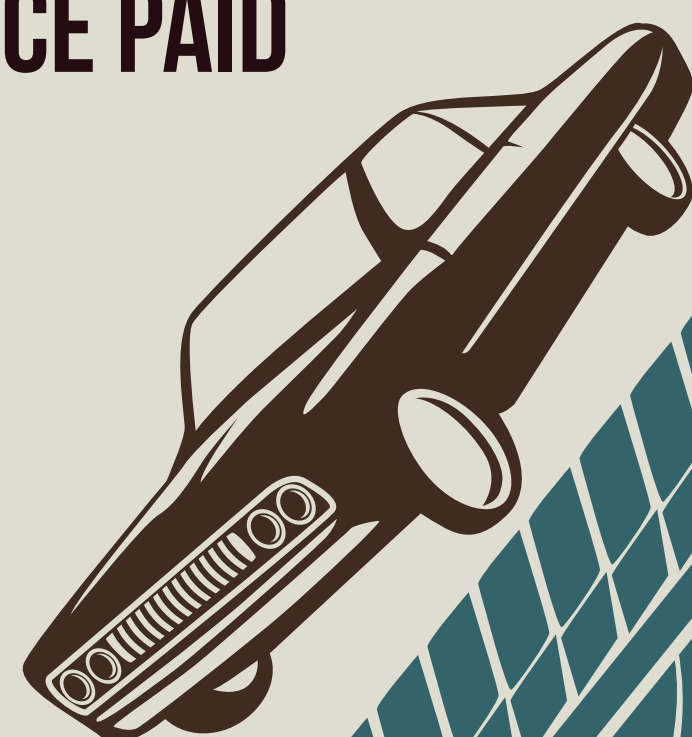
HOW MUCH DID THAT SWEET RIDE COST

\$767.70 AVERAGE PRICE PAID

and

HOW LONG DID IT LAST?

4.5 YEARS



DID YOU KNOW?

The average price for a gallon of gas in **1950** was **18 cents**, with the price at the end of the decade being **25 cents**.



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Indiana's Premier Life Plan Community

* All statistics represented are specific to The Stratford Retirement Community. This information does not reflect a national average.